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**Standard Alumni Board Committee Meeting Report:**

***Committee: CPDC***

*Purpose* of meeting:

Standard committee meeting of the CPDC to review progress of planned activities from Board Retreat.

March 25, 2016

Date of meeting:

This meeting was: by phone in person

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Kevin Chung (Chair), Nola Weinstein and Alice Gung Park (call 1)

Kevin Chung and Daron Roberts (call 2)

Alumni Board members on the call/ at the meeting:

Family Event:  Date (May 14) and venue secured; staff will assist Alice with invite/RSVPs after Scholars Weekend; Alice and Staff can do additional promotion as needed to encourage good attendance and to guard against attrition/cancellations.  Idea is to replicate the event format based on feedback.

Agenda Item 1 notes:

***Presenter: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Alice\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_***

SXSW:  Potential additional mixer/hangout didn’t happen this year.  Daron will take point on possible event for next year’s festival, working with local Austin Scholars (e.g., Lisa Tsai)

Agenda Item 2 notes:

***Presenter: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_All, Daron\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_***

CokeScholarsPro Events: Still planning to do at least 2 more in 2016, if not 3. Per Mark’s suggestion, DC is a leading candidate, perhaps focusing on politics/policy topic. Nola will take point in reaching out to Mark for contacts (e.g., Ben Sasse or the Scholar who is a Member of the House); need to find a local host/coordinator. Nola will be in DC in May, but there may not be enough time and resources may not line up. Nola will lead efforts for NY event in the fall (target October 2016). She said there are a lot of Scholars in the area. Daron will talk to Lisa Tsai (Scholar with her own law firm in Austin) about possibly doing an Austin event on Leadership (with Daron as speaker) in the fall/winter.

Agenda Item 3 notes:

Executive/Sr. Management Focused Event:  The committee will use the rest of the year to do due diligence on the interest of this audience and what kind of event would be interesting/valuable to them.  Each of us will talk to one or two in this category.  We will need to get contacts from the Staff or our own connections first, and then determine who is calling who, to avoid overlap.

Item 4

See above

Issues that should be addressed:

See above

Tools/ Resources needed and from whom?

See above

Next Steps (including members responsible for…)?

None.

Other Comments?

***Date of Next Meeting: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_TBD\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­­­­­­­­­­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_***

\****Secretary- don’t forget to send completed notes to your AB Committee Chair, co-chair who oversees your committee and Alumni Manager (Carolyn) within one week of this meeting.***