Action Initiatives Profile

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| # | OBJECTIVES | KEY DELIVERABLES | LEADER | TEAM | START DATE | TODAY'S STATUS |
| 1a | To establish a system of tools that enhance, streamline & support our work. | 1. Evaluate current state 2. Launch portals 3. Collect & maintain data 4. Establish implement plan for ongoing maintenance 5. Develop & determine plan for future needs | Emily | Lauren, Ericia  SR: Jamie, LaQuanda | 2-22-16 |  |
| 2a | Implement & assess a robust program for engagement & impact. | 1. Launch coaching pilot 2. Collect & analyze engagement/impact data 3. Assess scholar needs 4. Integrate & validate value building cycle 5. Develop & determine plan for future needs | Jamie | Carolyn, Ericia, LaQuanda  SR: Emily | 2-22-16 |  |
| 2b | Assess & implement a robust program for alumni to increase engagement & impact. | 1. Launch & assess progress of portal 2. Implement & build annual calendar 3. Process & procedure development & management 4. Assess future needs & impact 5. Develop & determine plan for future | Carolyn | LaQuanda, Jamie, Ericia  SR: Emily, AAB | 2-22-16 |  |
| 2c | Develop a strategy & plan for long-term sustainability. | 1. Assess current state (secure data) 2. Build on impact & leverage communication to build good will 3. Analyze data to identify opportunities 4. Ask & secure funding | Mark | LaQuanda, Jane  SR: AAB’s, Dev. Committee & BOD | 2-22-16 |  |
| 3a | Develop & strengthen fast paced, high performing team that serves & reflects our stakeholders. | 1. Assess current capacity & responsibilities 2. Identify & determine needs 3. Develop & implement aligned structure 4. Define & clarify roles & decision making (DCIM) 5. Integrate & monitor core values (culture) 6. Define & communicate workplace policies & programs | Ericia | Jane, Jamie  SR: Mark | 2-19-16 |  |
| 4a | To proudly tell our story through a variety of channels to position CCSF as the premiere scholarship program for visionary lenders. | 1. Research & identify strategy template 2. Identify & evaluate stakeholders needs 3. Determine & develop high impact messages & stories 4. Determine measures of success 5. Implement plan 6. Assess & monitor effectiveness | Lauren | Jane, Carolyn  SR: PAC | 4-1-16 |  |