Action Initiatives Profile

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| # | OBJECTIVES | KEY DELIVERABLES | LEADER | TEAM | START DATE | TODAY'S STATUS |
| 1a | To establish a system of tools that enhance, streamline & support our work. | 1. Evaluate current state
2. Launch portals
3. Collect & maintain data
4. Establish implement plan for ongoing maintenance
5. Develop & determine plan for future needs
 | Emily | Lauren, EriciaSR: Jamie, LaQuanda | 2-22-16 |  |
| 2a | Implement & assess a robust program for engagement & impact. | 1. Launch coaching pilot
2. Collect & analyze engagement/impact data
3. Assess scholar needs
4. Integrate & validate value building cycle
5. Develop & determine plan for future needs
 | Jamie | Carolyn, Ericia, LaQuandaSR: Emily | 2-22-16 |  |
| 2b | Assess & implement a robust program for alumni to increase engagement & impact. | 1. Launch & assess progress of portal
2. Implement & build annual calendar
3. Process & procedure development & management
4. Assess future needs & impact
5. Develop & determine plan for future
 | Carolyn | LaQuanda, Jamie, EriciaSR: Emily, AAB | 2-22-16 |  |
| 2c | Develop a strategy & plan for long-term sustainability. | 1. Assess current state (secure data)
2. Build on impact & leverage communication to build good will
3. Analyze data to identify opportunities
4. Ask & secure funding
 | Mark | LaQuanda, JaneSR: AAB’s, Dev. Committee & BOD | 2-22-16 |  |
| 3a | Develop & strengthen fast paced, high performing team that serves & reflects our stakeholders. | 1. Assess current capacity & responsibilities
2. Identify & determine needs
3. Develop & implement aligned structure
4. Define & clarify roles & decision making (DCIM)
5. Integrate & monitor core values (culture)
6. Define & communicate workplace policies & programs
 | Ericia | Jane, JamieSR: Mark | 2-19-16 |  |
| 4a | To proudly tell our story through a variety of channels to position CCSF as the premiere scholarship program for visionary lenders. | 1. Research & identify strategy template
2. Identify & evaluate stakeholders needs
3. Determine & develop high impact messages & stories
4. Determine measures of success
5. Implement plan
6. Assess & monitor effectiveness
 | Lauren | Jane, CarolynSR: PAC | 4-1-16 |  |