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**Alumni Advisory Board**

**Minutes**

**February 3, 2014**

**On the call from AAB**: Rosalyn, Jason Pate, Carolyne, Jamaal, Mary Kathryn, Sarah, Radhika, Robert, Rudy, Megan H., TJ, Jason F., Julie

**On the call from CCSF**: Jane, Ryan, Megan, Carolyn

1. **Review of Minutes**

After a review of the minutes, the AAB voted to approve them as presented.

1. **CCSF Staff Update**
2. Carolyn and Jane introduced Megan Barber, a new member of the CCSF staff
3. Jane outlined the new Regional Interview Process and reported that the first weekend of interviews was successful!
4. CCSF staff will travel to Philly, Durham, NYC, L.A., Dallas and Chicago the coming weekend for the next round of regional interviews
5. One concern had been whether there would be a difference between interviews conducted by Skype v. those in person. After the first weekend, the team reports there was not a significant difference.
6. Planning for Scholars Weekend, now called the Leadership Development Institute, is coming together. CCSF staff will fill everyone in as soon as we have more information.
7. Jason Pate talked about his friend Michael (Stanford Professor) who is helping CCSF build the curriculum and activities
8. Carolyn shared notable Celebrations among AAB members(past and present)

1. **Co-Chair Report**
2. Jason Pate thanked everyone for their feedback from the Summit.
3. Jason also outlined the two key purposes for the AAB outlined through the recent planning process:

* Help us reduce the friction between Scholar communications to unlock the network of scholar connections
* Help us create content unique to Scholars that only CCSF can provide

1. As a first step in delivering on these goals, the AAB agreed to take on 3 new initiatives: “Take a Call”, “Webinar Series” and “Scholar X” (Grants program). An AAB member will oversee each of initiative in conjunction with a CCSF staff member. Megan has agreed to lead Take a Call; Jason F. is leading Webinar Series; David is working on Scholar X.
2. Additionally, the AAB will be asked to provide feedback on new Scholars Weekend curriculum/ leadership training in the coming weeks
3. **Committee Reports:** 
   1. Board Development (Robert subbed for Rosalyn on maternity leave)
4. Very quick request for everyone to be looking for new members and send them to Rosalyn if you have ideas of people who would be highly engaged
   1. Regional Connections (Jamaal)
5. Overview
6. Two new Regional Connections groups have been added: Minneapolis and Tri-States
7. Welcome to Mary Kathryn and TJ to this group
8. RC Committee had a meeting on Sunday to plan next steps for the year
9. Boys and Girls Club (TJ)
10. TJ went over slides a deck he had provided that outlined mission alignment and initial ideas for CCSF alumni partnership with BGCA
11. Will be a national level commitment around Triple Play (Coke initiative) where a National Youth Award will be presented to an overall winner that Coke Scholars help to choose (they can opt in or not)
12. On a local level Scholars can talk to regional groups and decide if they want to partner with a local club or not.
13. Carolyne and David had questions around how to align this in the right way especially in cities where there are multiple clubs or club leadership isn’t responsive. TJ would work with BGCA to help navigate this.
    1. Take a Call (Megan H.)
       1. Take a Call website is ready to go but we need to decide how to communicate and market it to the Alums.
       2. Megan explained how it will work.
       3. She will send out to all of AAB for feedback so we can test it to make sure it works.
    2. Webinar Series (Jason F.) .
14. Jason did a brief overview of what the webinar series will entail.
15. Using/Leveraging this great community is key to this, so send any ideas to Jason F. or Megan.
    1. “ScholarX” (David)
       1. David went over ideas he has for Scholar to Scholar grants and the right platform to use (like crowdsourcing) but it’s not hammered out yet.

Jason thanked David, Jason and Megan for taking on these new initiatives and reinforced that anyone interested in helping with these committees should reach out to a co-chair to get involved.

After a quick reminder to mark calendars for Scholars Weekend and the summer AAB call, the meeting was adjourned.