

Drop questions in the **Chat or Q&A**, and we'll answer as many as we can



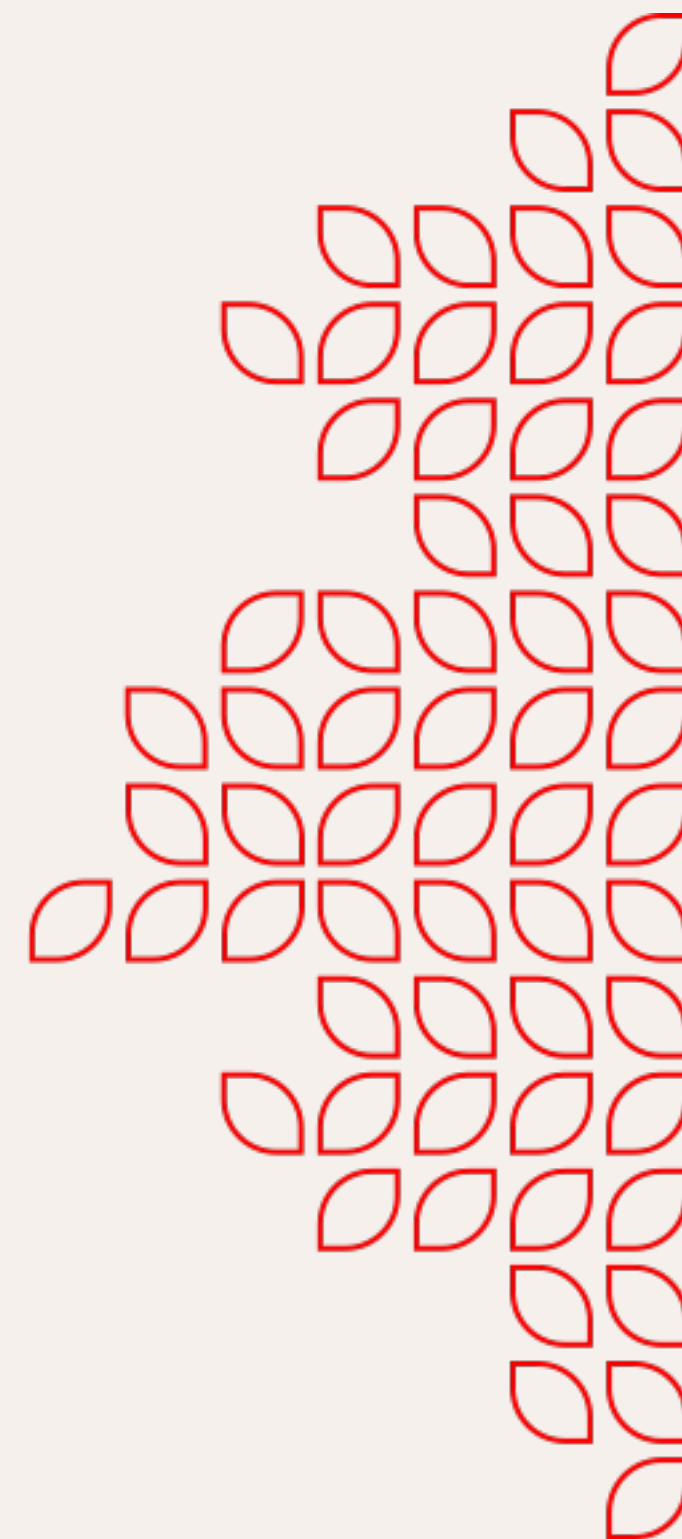
Questions after today?
Email **scholars@coca-cola.com**

**Submit
Poll!**

The 2023 Coca-Cola Scholars Program

The Coca-Cola Scholars Foundation awards 150 \$20,000 scholarships annually to applicants who demonstrate exceptional commitment and impact in their schools and communities through leadership and service.

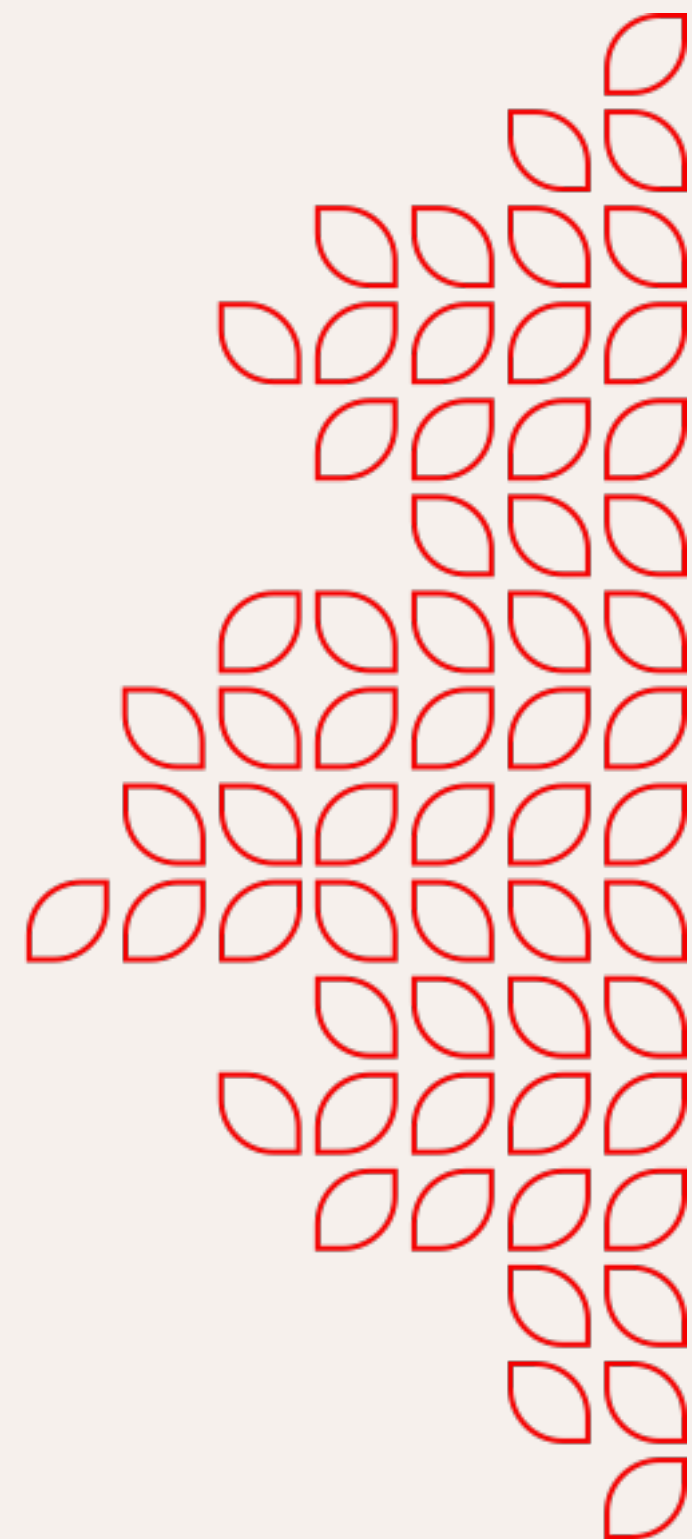
APPLY BY 5 PM EASTERN ON OCTOBER 31
[COKEURL.COM/APPLY2022](https://cokeurl.com/apply2022)



Coca-Cola Scholars Program award

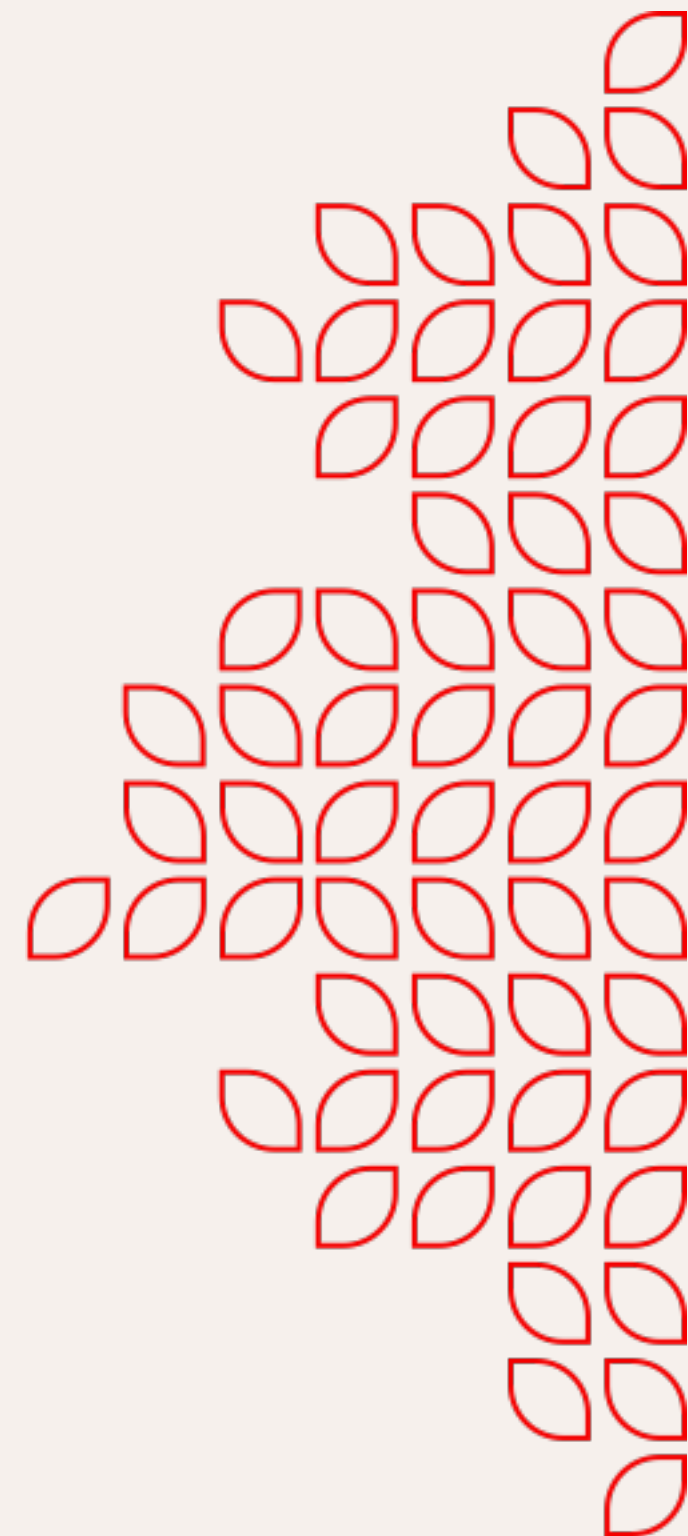
- \$20,000 scholarship
 - Accredited US college or university
- 10 years to use
- Use for educational expenses

- NOT need-based
- Leadership and service merit-based



Eligibility

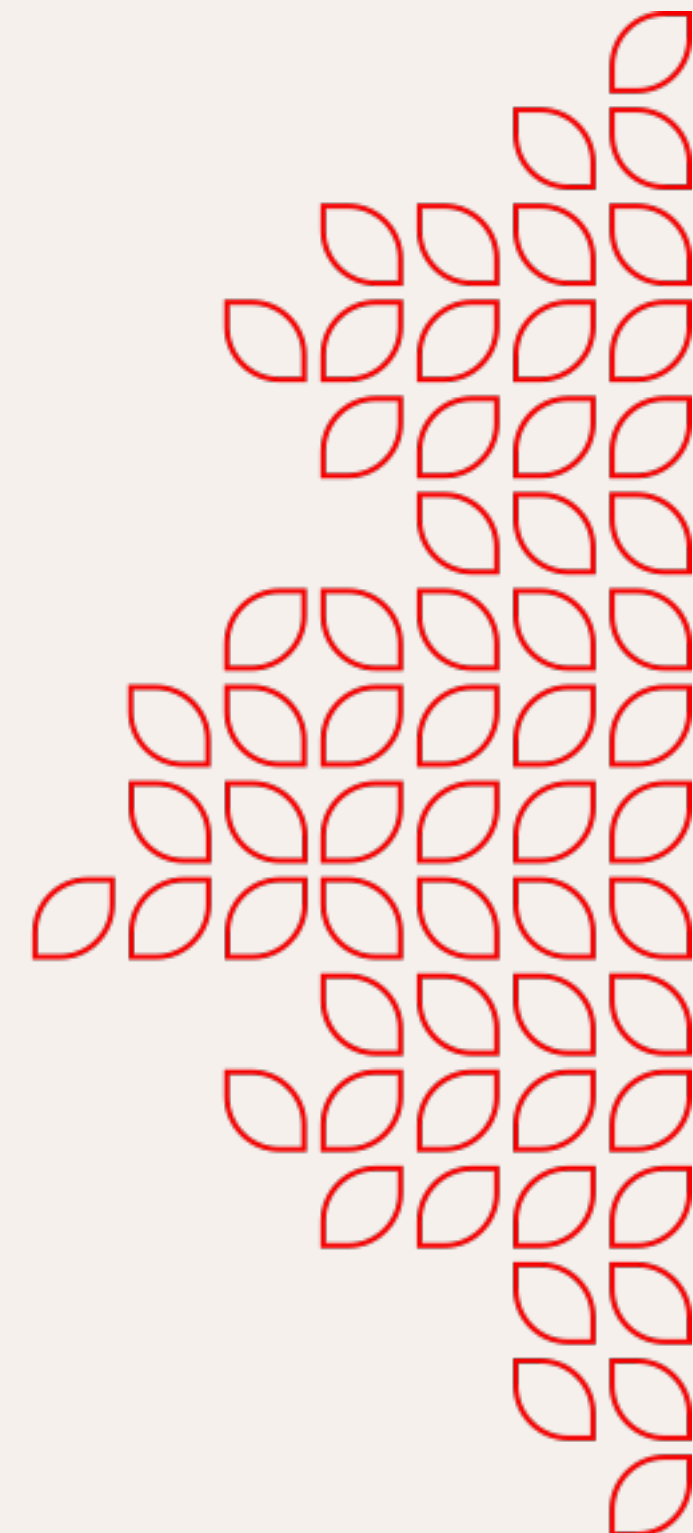
- Graduating in 2022-2023 from high school in 50 state, DC, PR, DoD
- Planning to attend US school
- Not a child or grandchild of current/former Coca-Cola system employee
- Cumulative high school GPA of at least a B
- FAFSA eligible (*but do not have to submit a FAFSA for Coke Scholar consideration*)
 - U.S. Citizen (*not* a Temporary Resident), U.S. National, U.S. Permanent Resident, Refugee, Asylee, Cuban-Haitian Entrant, or Humanitarian Parolee
- Complete AND submit the Eligibility Quiz in the app to access the full phase 1 application



Application Process - Phase 1 – ~100,000 applications

- Opens *August 1 at 10:00 am eastern*
- Deadline *October 31 at 5:00 pm eastern*

- NO essays
- NO recommendations
- NO ACT/SAT
- NO transcript



Application Process - Phase 1

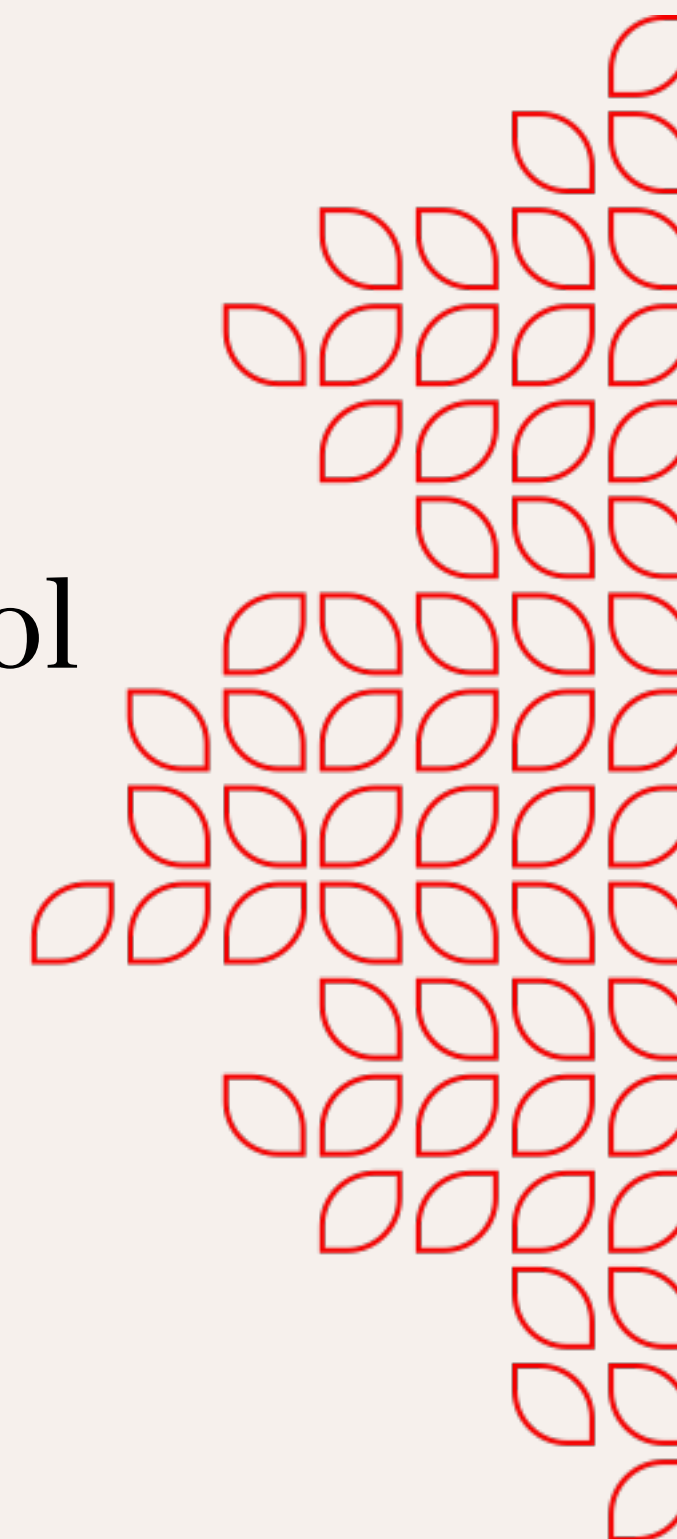
- **School Activities:** Involvement and leadership in clubs, honor societies, visual/performing arts, athletics, etc. – awards/honors
- **Community Activities:** Any non-school-sponsored activity (rec/travel sports, local theater, service, etc.) - awards/honors
- **Academics:** Courses and grades
- **Employment:** Weeks and hours worked



Common Questions - Phase 1

- Everyone who submits in Phase 1 will be notified of status in Phase 2 in November
- Anything academic-oriented (science fair, writing awards, etc.) fits best in School Activities
- Work experience **NOT** required
 - Self-employment (tutoring, babysitting, lawn care) is fine – explained in app how to submit
- Enter best of term grades if no final/year grade
- **HONEST** estimate of service hours is fine if not officially recorded by school
 - You may enter more than are recorded by your school (if you only submitted bare minimum)

Submit
Poll!



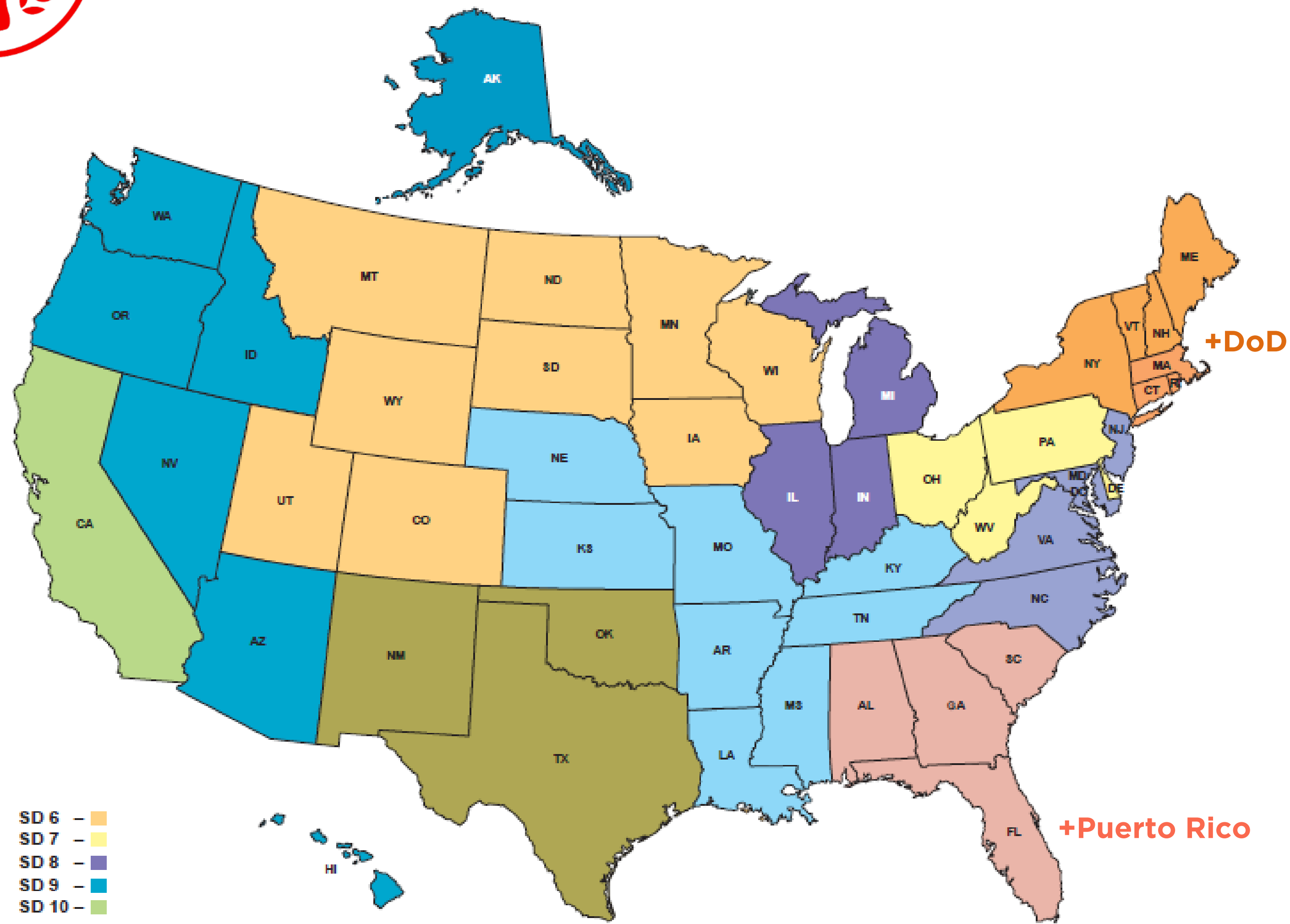
Application Process - Phase 2 (November-January)

- ~1,500 Semifinalists selected from 10 Selection Districts
- Second application consists of additional information on your high school and community activities, short answer responses, three short essays (fewer than 500 words), 1 recommendation letter, & a high school transcript
- Each app evaluated by one 3-person team of independent readers

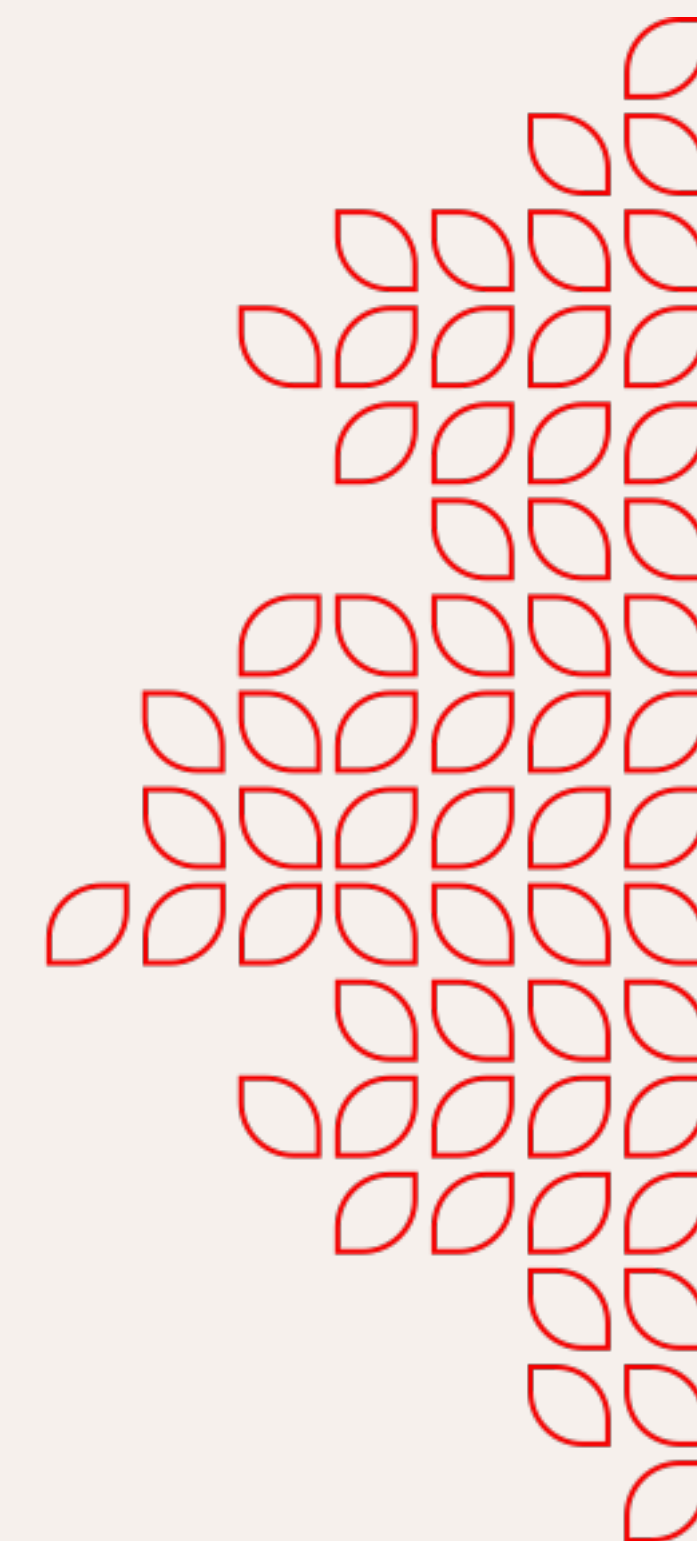




Coca-Cola Scholars Foundation Selection Districts

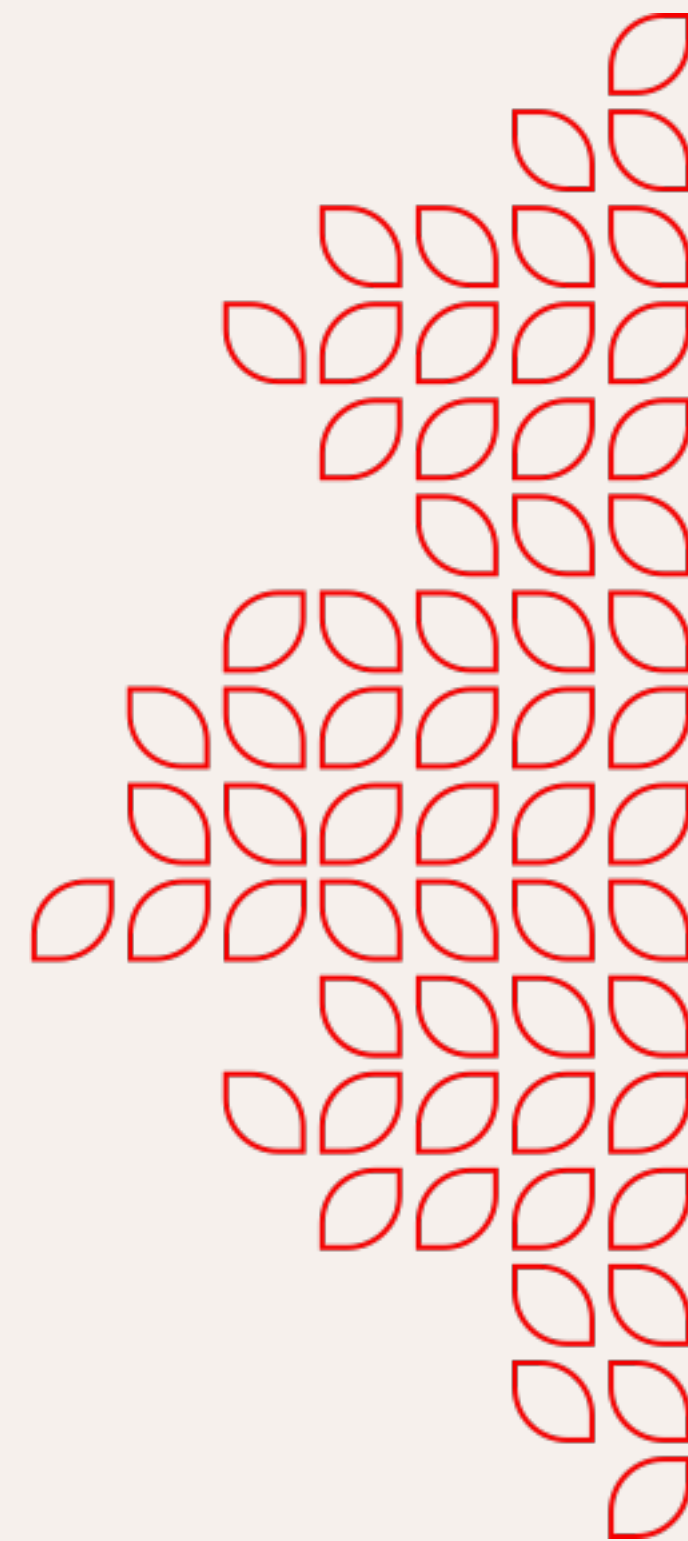


- | | |
|--------|---------|
| SD 1 - | SD 6 - |
| SD 2 - | SD 7 - |
| SD 3 - | SD 8 - |
| SD 4 - | SD 9 - |
| SD 5 - | SD 10 - |



Application Process - Phase 3 (January-March)

- 250 Regional Finalists named – 25 from each of the 10 Selection Districts
- Regional Finalists will be interviewed by a panel of veteran Coca-Cola Scholars and a CCSF staff member
- 150 Coca-Cola Scholars will be named by early March





Coca-Cola Scholars Foundation

PHASE 1 Applicants	PHASE 2 Semifinalists	PHASE 3 Regional Finalists
August 1 – October 31	November – January	January – March
~100,000	~1,500	250 > 150 Scholars

**Share
Poll!**

The application closes at
5 pm Eastern on October 31.

Questions later? Email us at
scholars@coca-cola.com

COKEURL.COM/APPLY2022

