

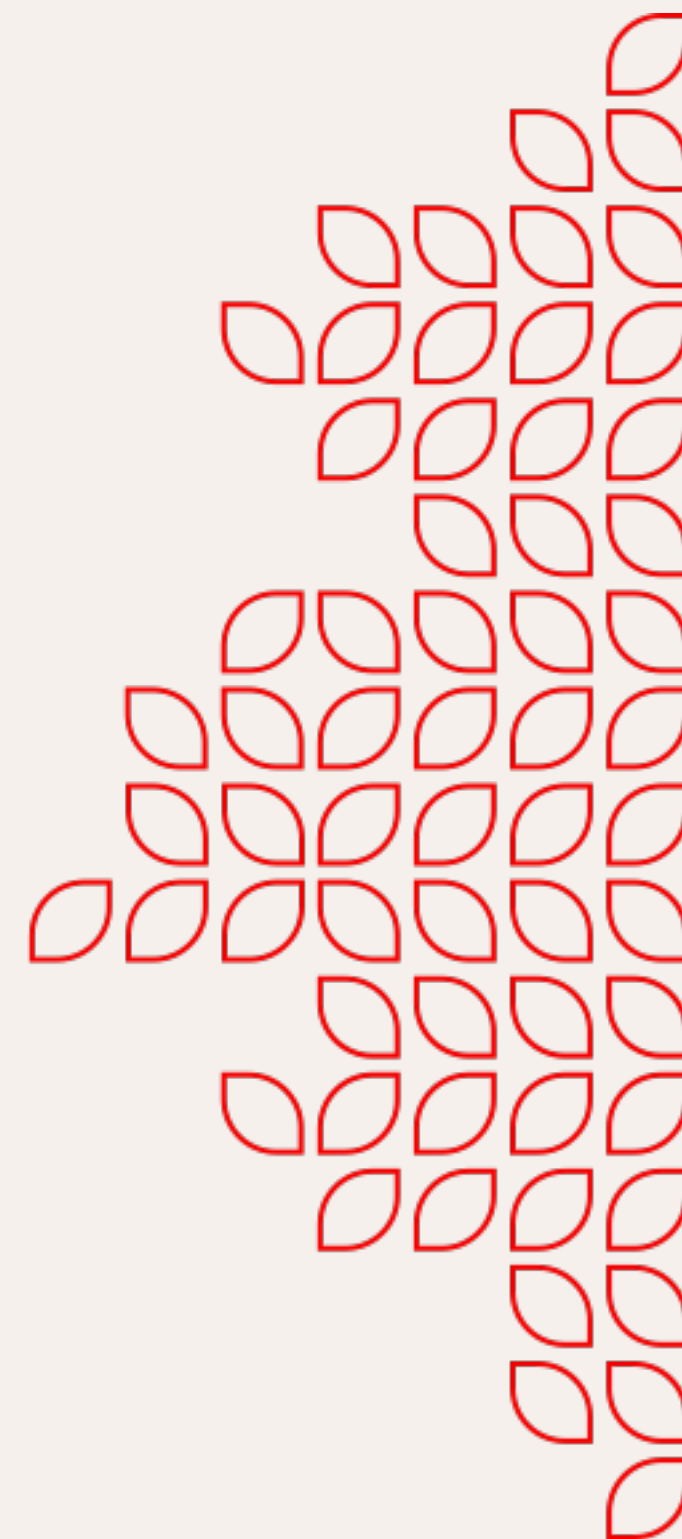


# The 2022 Coca-Cola Scholars Program

---

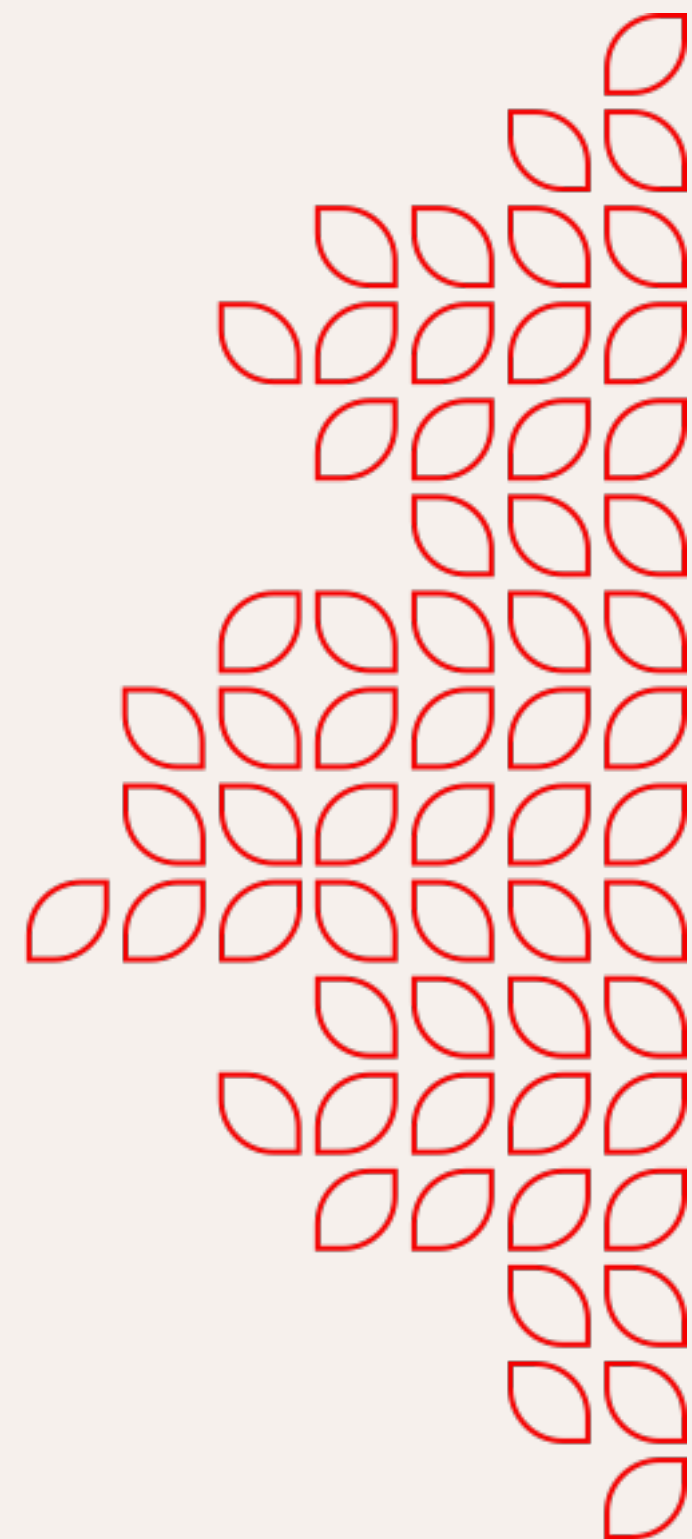
The Coca-Cola Scholars Foundation awards 150 \$20,000 scholarships annually to applicants who demonstrate exceptional commitment and impact in their schools and communities through leadership and service.

**APPLY BY 5 PM EASTERN ON OCTOBER 31**  
**[COKEURL.COM/APPLY2021](https://cokeurl.com/apply2021)**



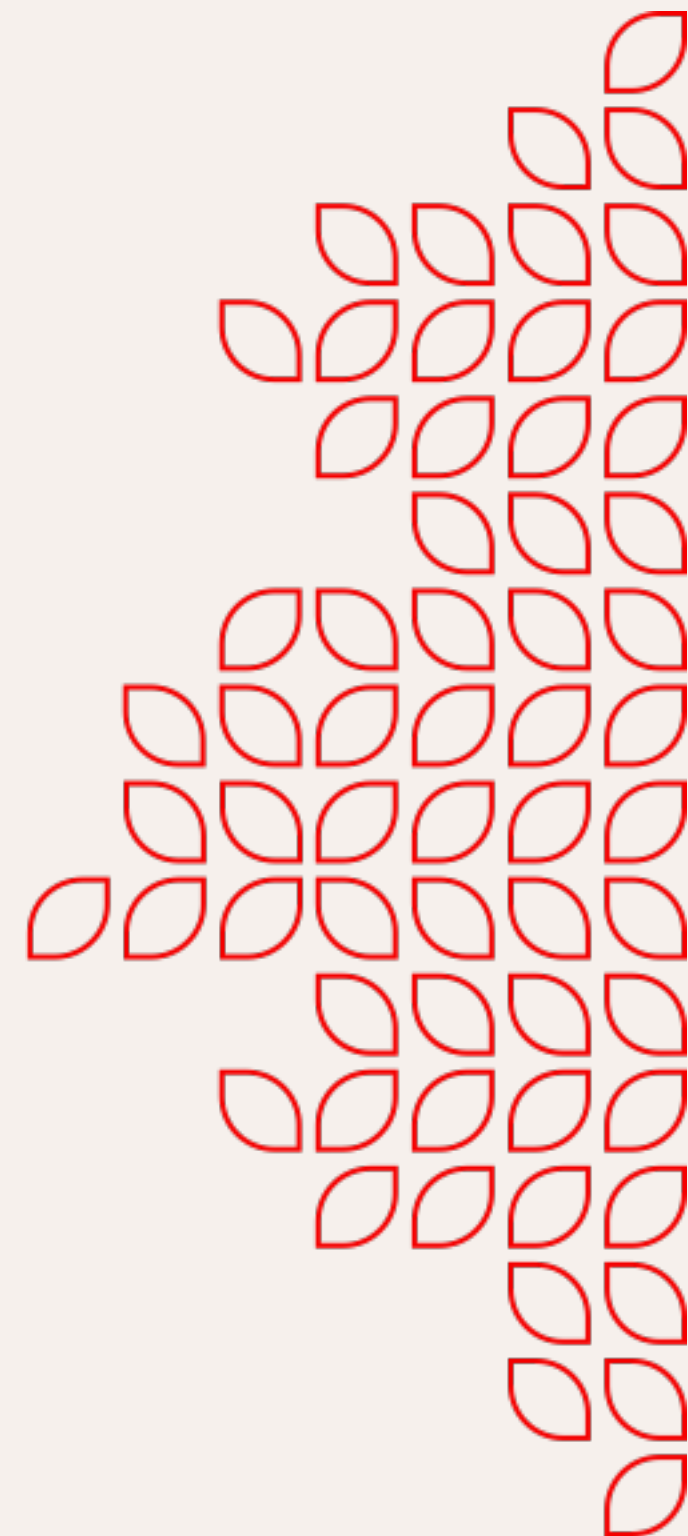
# Coca-Cola Scholars Program award

- \$20,000 scholarship
  - Accredited US college or university
- 10 years to use
- Use for educational expenses
  
- NOT need-based
- Leadership and service merit-based



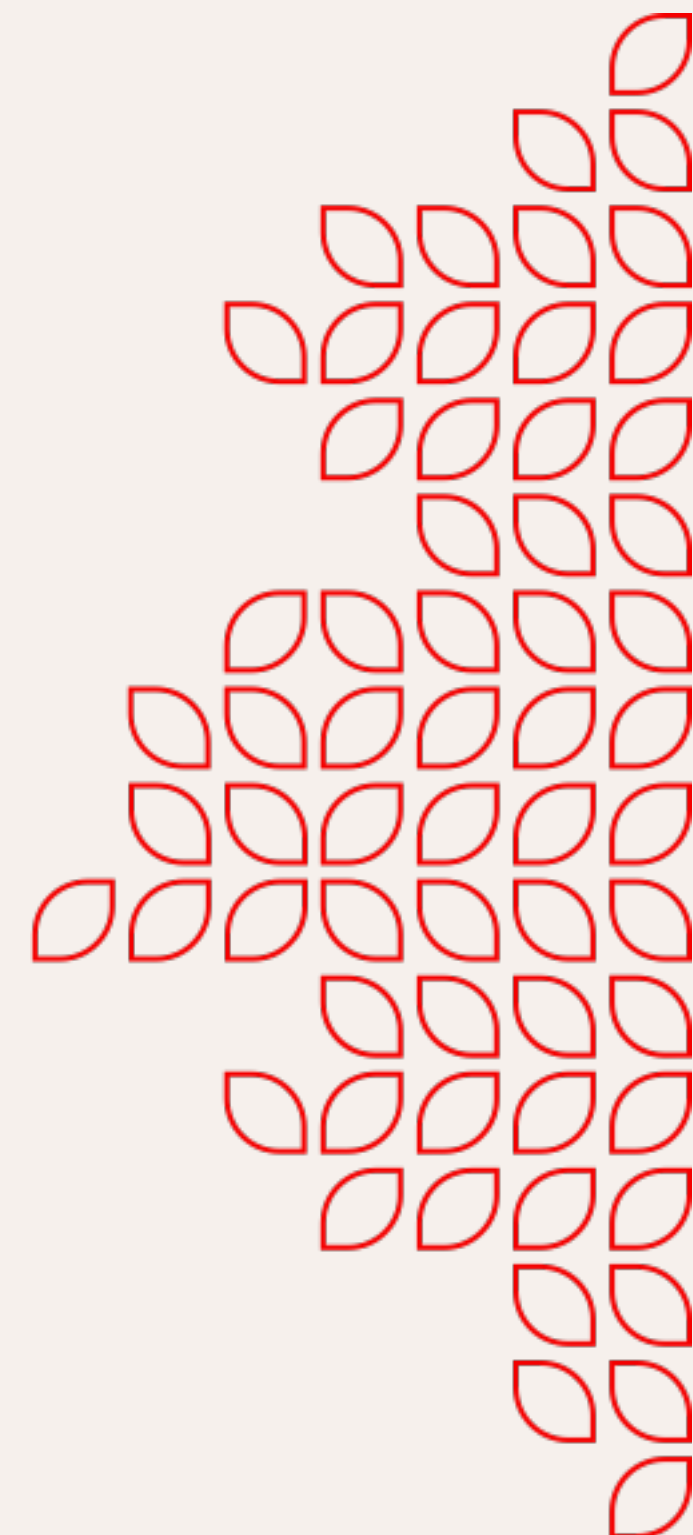
## Eligibility

- Graduating in 2021-2022 from high school in US, PR, DoD
- Planning to attend US school
- Not a child or grandchild of current/former Coca-Cola system employee
- Cumulative high school GPA of at least a B
- FAFSA eligible
  - U.S. Citizen (*not* a Temporary Resident), U.S. National, U.S. Permanent Resident, Refugee, Asylee, Cuban-Haitian Entrant, or Humanitarian Parolee



# Application Process - Phase 1 – ~100,000 applications

- Opens *August 1 at 8:00 am eastern*
- Deadline *October 31 at 5:00 pm eastern*
- Similar to a high school resume
- NO essays
- NO recs
- NO ACT/SAT
- NO transcript





# Application Process - Phase 1

- **School Activities:** Involvement and leadership in clubs, honor societies, visual/performing arts, athletics, etc. – awards/honors
- **Community Activities:** Any non-school-sponsored activity (rec/travel sports, local theater, service, etc.) - awards/honors
- **Academics:** Courses and grades
- **Employment:** Weeks and hours worked



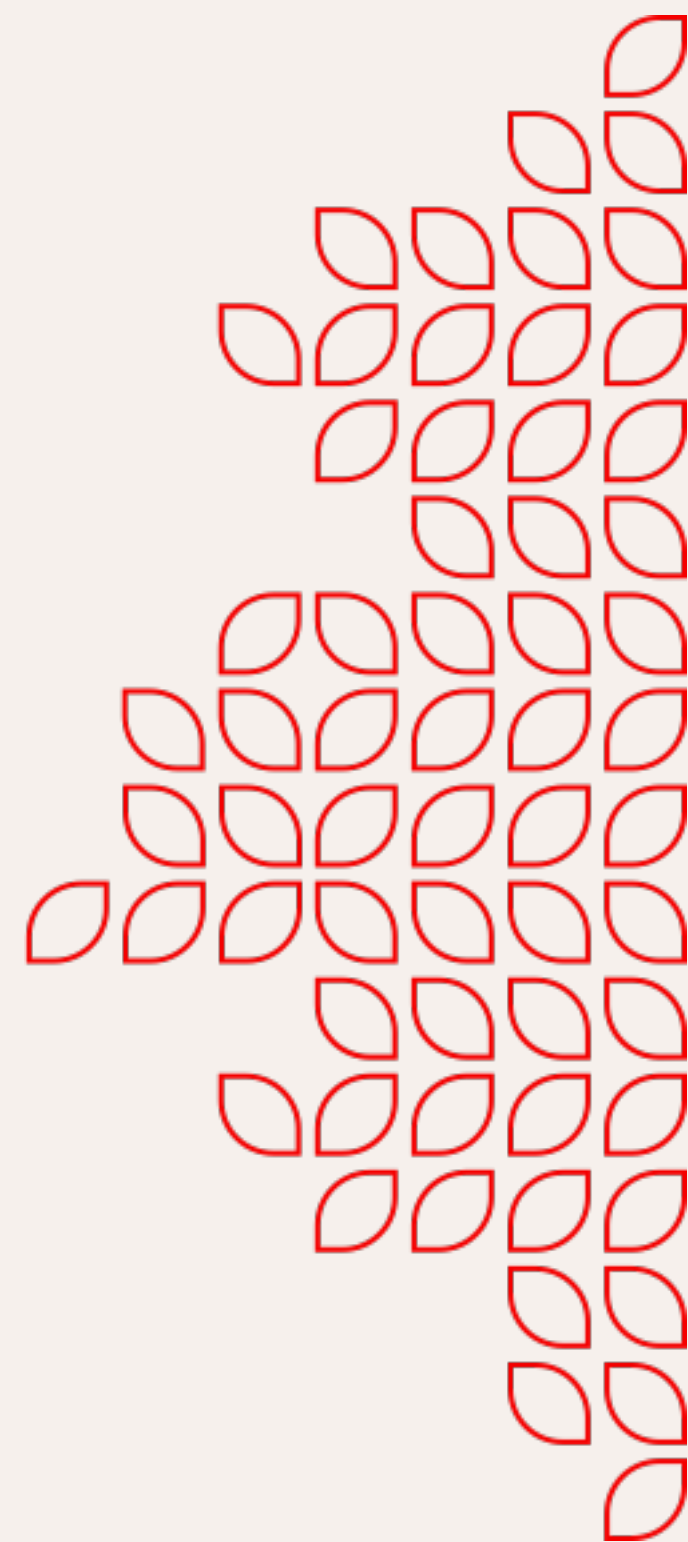
# Common Questions - Phase 1

- Everyone who submits in Phase 1 will be notified of status in Phase 2 in November
- Anything academic-oriented (science fair, writing awards, etc.) fits best in School Activities
- Work experience **NOT** required
  - Self-employment (tutoring, babysitting, lawn care) is fine – explained in app how to submit
- Enter best of term grades if no final/year grade
- **HONEST** estimate of service hours is fine if not officially recorded by school
  - You may enter more than are recorded by your school (if you only submitted bare minimum)



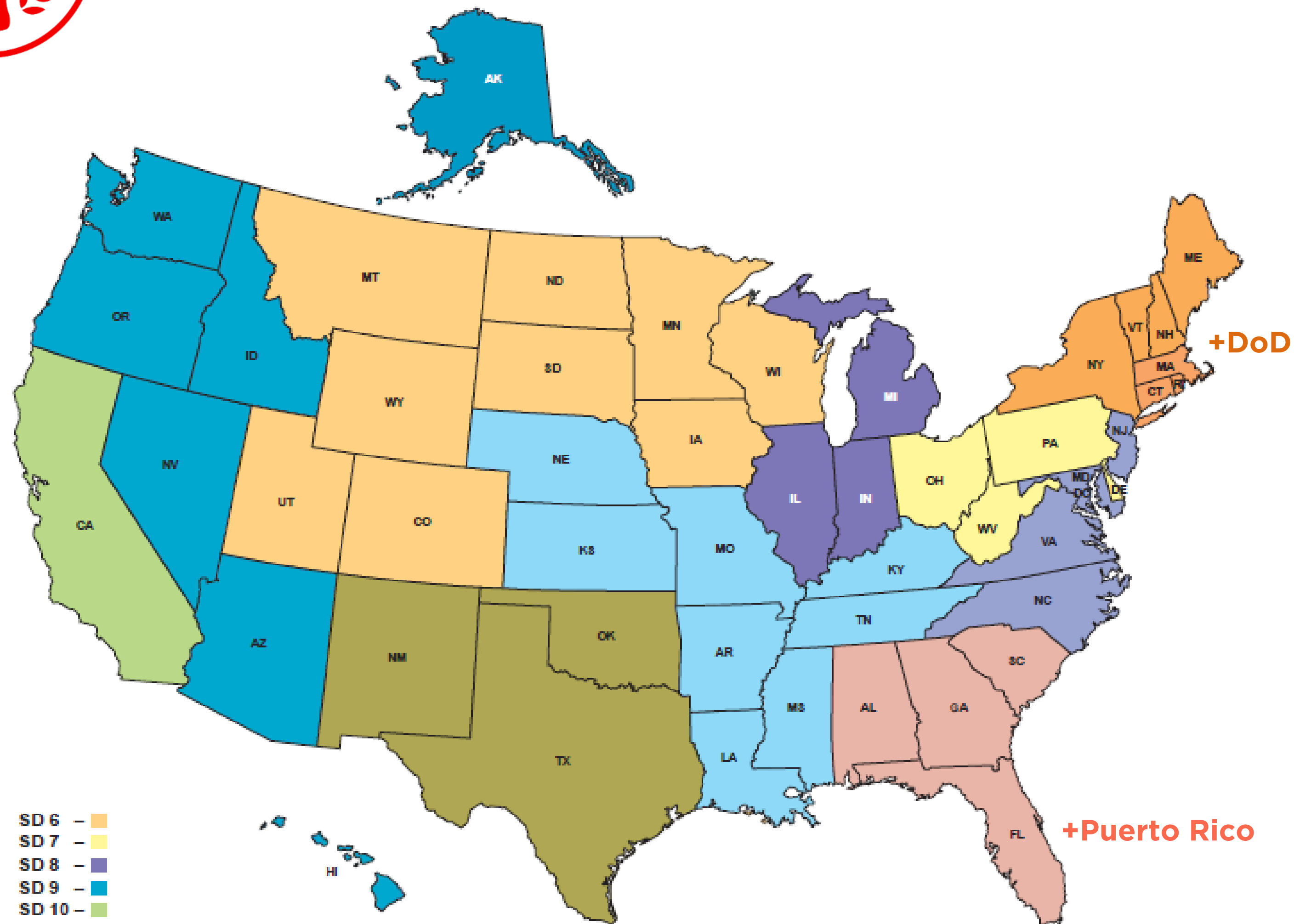
# Application Process - Phase 2 (November-January)

- ~1,600 Semifinalists selected from 10 Selection Districts
- Second application consists of additional information on your high school and community activities, short answer responses, three short essays (less than 500 words), 1 recommendation letter, & a high school transcript
- Each app evaluated by one 3-person team of independent readers

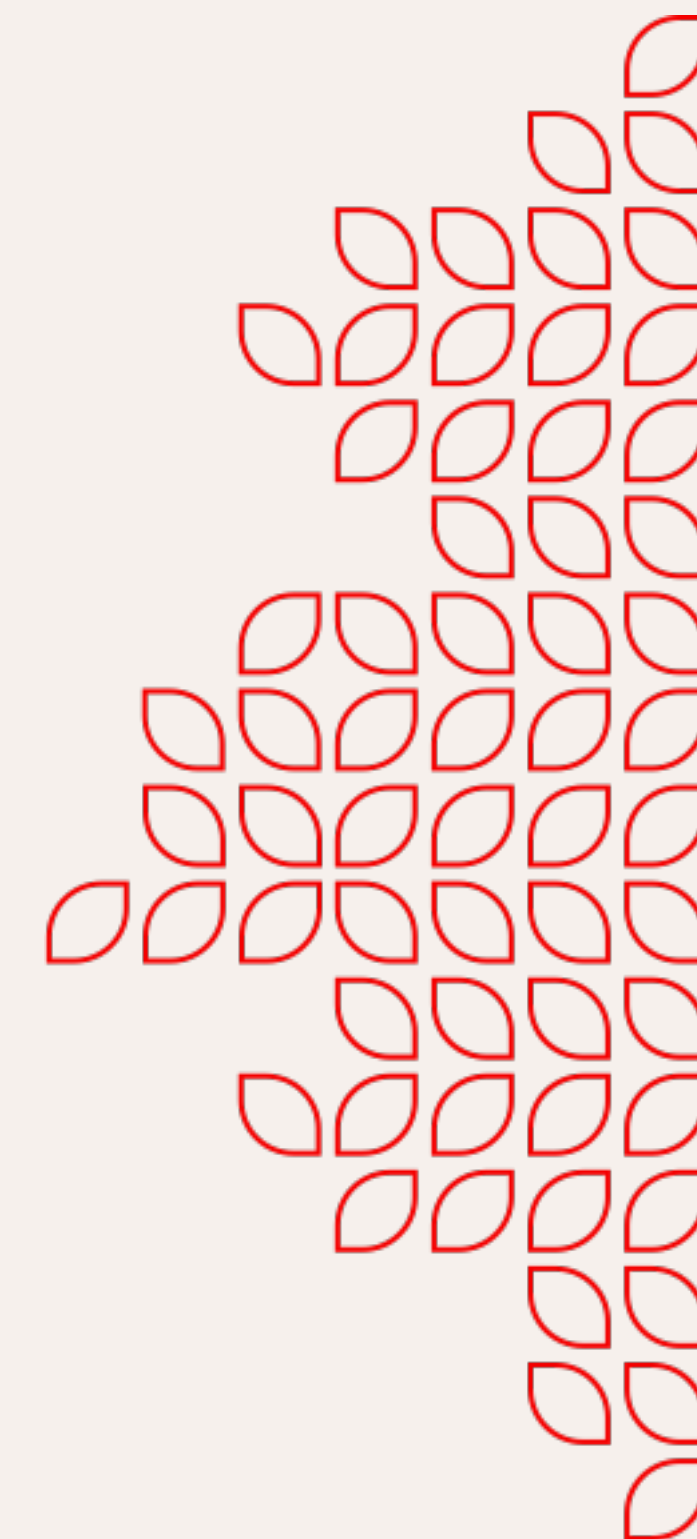




## Coca-Cola Scholars Foundation Selection Districts



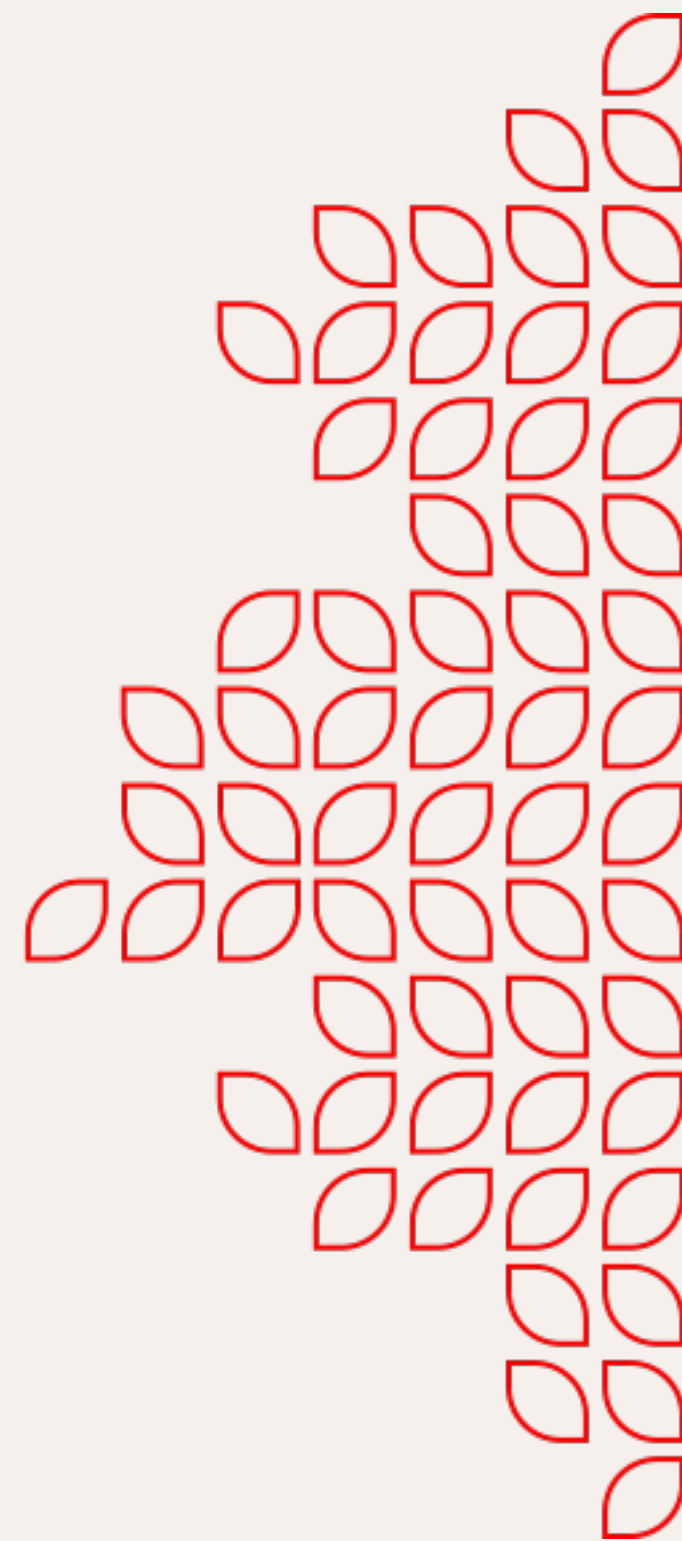
SD 1 -	SD 6 -
SD 2 -	SD 7 -
SD 3 -	SD 8 -
SD 4 -	SD 9 -
SD 5 -	SD 10 -





# Application Process - Phase 3 (January-March)

- 250 Regional Finalists named – 25 from each of the 10 Selection Districts
- Regional Finalists will be interviewed by a panel of veteran Coca-Cola Scholars and a CCSF staff member
- 150 Coca-Cola Scholars will be named by early March





# Coca-Cola Scholars Foundation

**PHASE 1 | Applicants**

August 1 – October 31

~100,000

**PHASE 2 | Semifinalists**

November – January

~1,600

**PHASE 3 | Regional Finalists**

January – March

250 > 150 Scholars

---

**The application closes at  
5 pm Eastern on October 31.**

Questions later? Email us at  
**[scholars@coca-cola.com](mailto:scholars@coca-cola.com)**

**[COKEURL.COM/APPLY2021](https://COKEURL.COM/APPLY2021)**

